

An abstract graphic on the left side of the slide. It features several overlapping rounded rectangles in shades of green, orange, light blue, dark blue, and magenta. A thick white curved line sweeps across the middle of the composition, separating the colorful shapes from the dark blue background on the right.

Digital Opportunities for 2022

*Ministry Library for Southeastern
District, LCMS*

Ministry Library

Content Marketing

- Advance your organization
- Offer defined solutions & services

Content Sponsorship

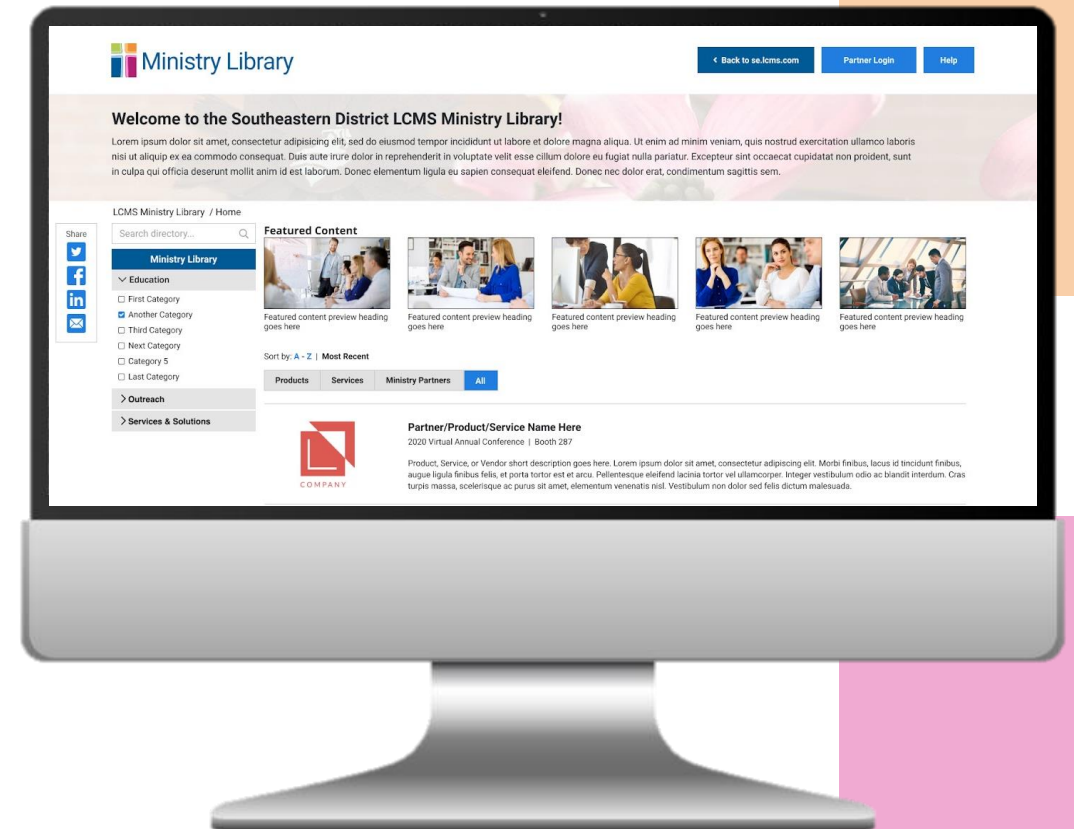
- By Topic
- By Series
- Run of Site

Time Frame

- Year-long access with the ability to update material as needed

Exclusive Solutions

- Target information to particular ministries and organizations



Why Participate?

Your organization gets a unique opportunity to connect with churches, schools, and individuals across the Southeastern District.

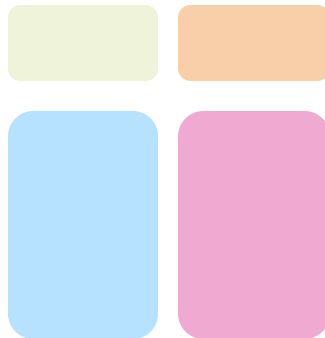
Ongoing exposure to Southeastern District ministries year-round, rather than through a single event.

Promoting the Ministry Library during our Convention, expected to host 400-450 attendees.

Ability to provide focused content through your in-depth multimedia resource library and solutions & service listings.

Value to the Member

1. Explore an association branded and trusted resource center
2. Filter and find partners to match their needs easily.
3. Access complete information, making it easy self-educate, and engage
4. Have confidence knowing that the partner/sponsor is endorsed by the association.

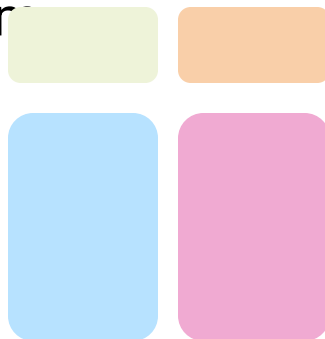


Value to the You

Company Profile Page – Build a customized company profile page with an in-depth description of your organization, robust multimedia offering, and call-to-action buttons making it easy for members to find and interact with you.

Solutions & Services Pages – Create solutions and services pages to highlight your offerings. These pages can include links, photos, videos, and downloadable PDFs to engage our members and drive them to your website.

Resource Library – Studies have shown people are far more likely to interact with organizations that they can research beforehand. Get your best content and downloadable material in front of our churches, schools, and members and engage directly with them.



How it Works

Ministry Library Homepage

- Make your organization stand out!
The homepage is designed so it's easy for our audience to find and interact with your organization before, during and after the event.
- Your profile stays live for 12 months giving our members access to your content all year.
- Feature your content, filtered by category and type so it's easy to find and consume.
- Connect with attendees at scheduled times during the live event.

Ministry Library

< Back to se.lcms.com

Partner Login

Help

Welcome to the Southeastern District LCMS Ministry Library!

Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute inure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum. Donec elementum ligula eu sapien consequat eleifend. Donec nec dolor erat, condimentum sagittis sem.

LCMS Ministry Library / Home

Search directory...

Ministry Library

Education

☐ First Category

☒ Another Category

☐ Third Category

☐ Next Category

☐ Category 5

☐ Last Category

> Outreach

> Services & Solutions

Featured Content

Featured content preview heading goes here

Featured content preview heading goes here


Featured content preview heading goes here

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Sort by: A - Z | Most Recent

Products Services Ministry Partners All




COMPANY

Partner/Product/Service Name Here

2020 Virtual Annual Conference | Booth 287

Product, Service, or Vendor short description goes here. Lorem ipsum dolor sit amet, consectetur adipisicing elit. Morbi finibus, lacus id tincidunt finibus, augue ligula finibus felis, et porta tortor est et arcu. Pellentesque eleifend lacinia tortor vel ullamcorper. Integer vestibulum odio ac blandit interdum. Cras turpis massa, scelerisque ac purus sit amet, elementum venenatis nisl. Vestibulum non dolor sed felis dictum malesuada.




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< Prev 1 2 3 4 5 ... Next >

How it Works

Your Organization Page

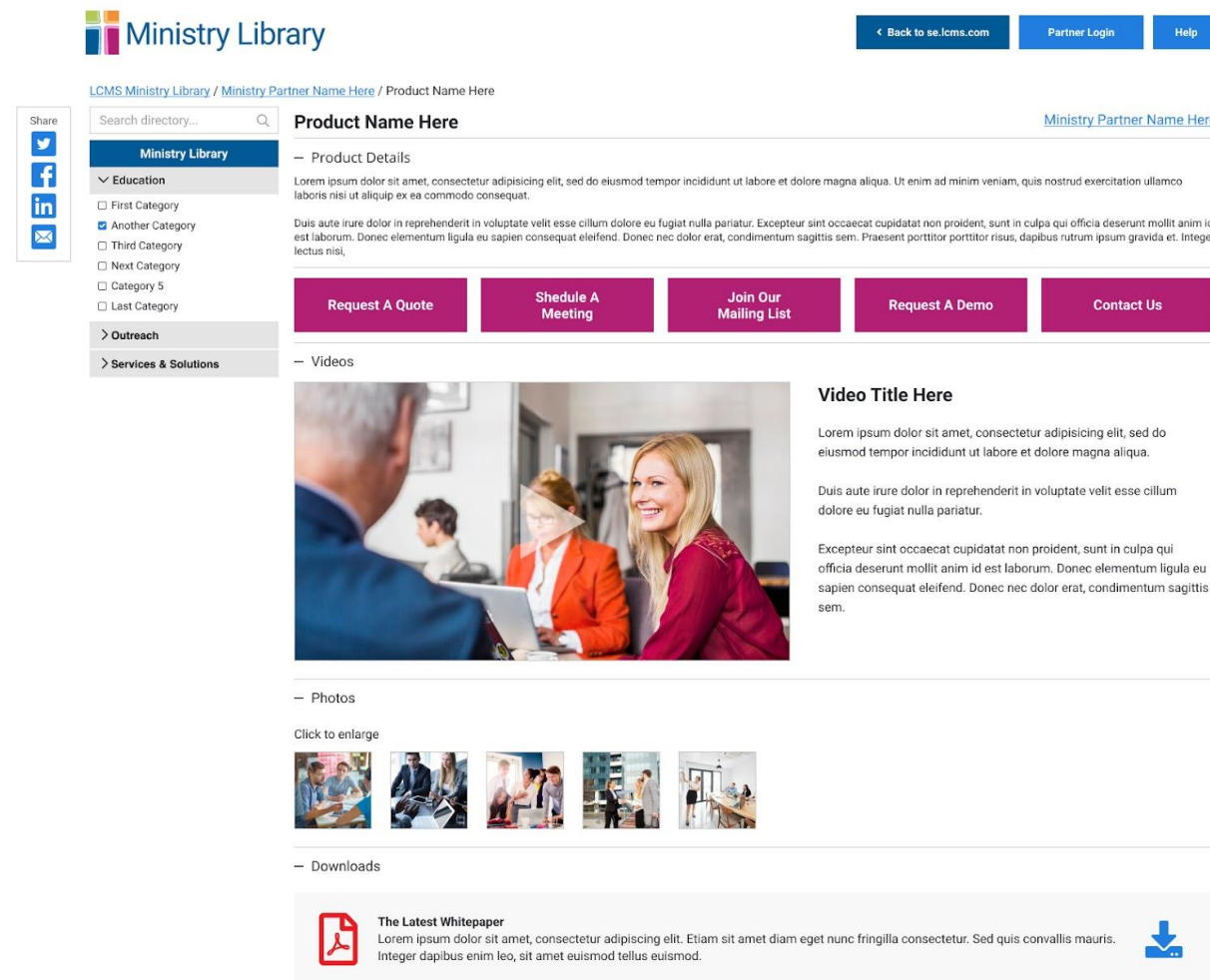
- Boost your brand awareness - easily customize your profile with your logo, mission statement, contact information and a company description.
- Includes up to 5 customizable call-to-actions buttons for easy engagement with your audience.
- Resource library – Get your best content in front of thousands of members and buyers with photos, videos and downloadable resources.

The screenshot displays the 'Ministry Library' website interface. At the top, there's a navigation bar with 'Back to eLibrary.com', 'Partner Login', and 'Help' links. Below this, the page is titled 'Ministry Library / Company Name Here'. On the left, a sidebar contains social media share buttons (Twitter, Facebook, LinkedIn, Email) and a 'Search directory...' field. The main content area is divided into sections: 'Company Details' (with a placeholder for a logo), 'Ministry Partner Name Here', and 'Organization tagline goes here.' Below this is a 'Partner description goes here.' section with placeholder text. A row of five purple buttons offers actions: 'Request A Quote', 'Schedule A Meeting', 'Join Our Mailing List', 'Request A Demo', and 'Contact Us'. The 'Services' section features two cards, each with a placeholder image and text. The 'Videos' section shows a video player with a placeholder image and text. The 'Photos' section displays a grid of placeholder images. The 'Downloads' section lists two items: 'The Latest Whitepaper' and 'Our Full Catalog', each with a placeholder image and text. The 'Events' section at the bottom features two event cards: '2020 Virtual Annual Conference' and '2021 Annual Conference', each with a placeholder image and text.

How it Works

Your Solutions & Service Pages

- Educate – In-depth descriptions of solutions and services.
- Showcase – Grab your target audience's attention with photos, videos and downloadable resources.
- Lead Generation – Drive traffic to your company website with customizable call-to-action buttons.



How it Works

Your Dashboard

- All content is easy to upload and manage from your organization dashboard.
- Simple layouts to populate and edit content.
- Updates happen in real-time, so your audience always have access to the most up-to-date information.



[← Back to se.lcms.com](#)

[Partner Login](#)

[Help](#)

[LCMS Ministry Library](#) / My Dashboard

My Dashboard



My Organization



My Products



My Services



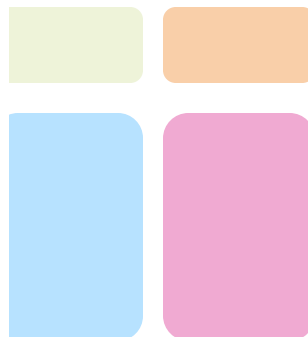
My Featured Content



Reports



Account Settings

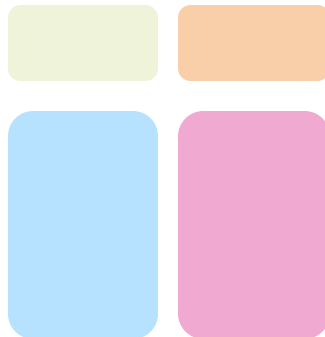


Metrics – Measurable Benefits

The Ministry Library bundle offers both post event and quarterly analytics reports, providing you with real measurable ROI.

Key metrics include:

- Users/New Users
- Page Views/Unique Page Views
- Average Time on Page
- Entrances
- Bounce Rate/Exit %



Live Examples

Similar products:

- Simple layouts to populate and edit content.
- Updates happen in real-time, so your audience always have access to the most up-to-date information.



[← Back to se.lcms.com](#)

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[Help](#)

[LCMS Ministry Library](#) / My Dashboard

My Dashboard



My Organization



My Products



My Services



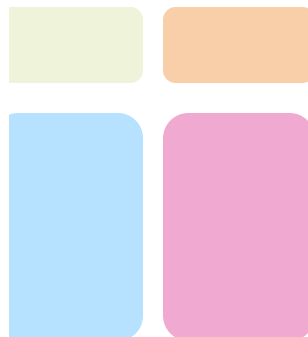
My Featured Content



Reports



Account Settings



Pricing and Time Value – Premium Profile

The Ministry Library Annual Subscription Premium Bundle starts at **just \$300** per year and includes:

Ministry Library Premium Bundle

Annual Subscription

Ministry Library Profile and Login (includes introductory training session)	✓
Up to 10 Product and Service Listings	✓
Up to 10 Photos on Sponsor Page	✓
Up to 10 Videos (up to 500mb each) on Sponsor Page	✓
Up to 20 Downloadable Resources	✓
Up to 5 Customizable CTA Buttons	✓
Quarterly Analytics Reports	✓
Bonus Event Features	
Early Access to Advertising Opportunities at the Virtual Event	✓
5 Exhibit Staff Registrations for the Event	✓
Post Event Analytics Reports	✓

Pricing and Time Value – Basic Profile

The Ministry Library Annual Subscription Basic Bundle starts at **just \$25** per year and includes:

Ministry Library Basic Bundle	Annual Subscription
Company Name and Logo	✓
Mission Statement and Company Information	✓
Contact Information for Company Representative	✓
Link to your organization's website	✓
All information is put on the site by SED LCMS for the Basic Profile	

What's included?

Every Premium Profile Includes:

Basic Bundle Benefits!	Profile Login for Self-serve Access	✓
	Up to 10 Product and Service Listings	✓
	Up to 10 Photos	✓
	Up to 10 Videos (up to 500mb each) on Sponsor Page	✓
	Up to 20 Downloadable Resources	✓
	Up to 5 Customizable Call-to-Action Buttons	✓
	Self-service to Reporting	✓
	Promotion of the Ministry Library on the e-newsletter	✓
	Promotion of the Ministry Library during Thursdays at Noon Virtual Chats	✓
	Promotion of the Ministry Library on the SED LCMS App	✓
		✓
		✓

Sign Up Now

Get your organization noticed.

Connect members with your organization.

Present your best content for maximum engagement.



Southeastern District, LCMS

Contact **Ryan Radke** rradke@se.lcms.org to schedule a meeting and get started building your Ministry Library profile today!